

**Recipe Developer / Brand Consultant
Media Spokesperson / On-Camera Talent / Writer**

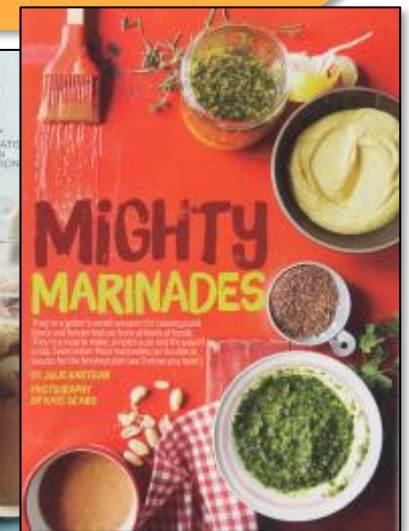


Cooking w/Julie creates fun & fresh culinary content for brands and their fans. As an Engineer-turned-Professional Chef, Julie Hartigan brings her smarts & enthusiasm about cooking, health and entertaining to the table and has worked with some of the biggest names in food and lifestyle! A natural teacher and fun-loving person, Julie has tested and published 1000's of recipes, scripted and been featured in both live and recorded video segments, developed cooking gear buying guides & blog posts, contributed to corporate Facebook Live & Instagram social media initiatives and consulted on brand launches.

Follow Cooking w Julie on [Facebook](#) / [Instagram](#) / [Twitter](#)
Watch Julie in action on her [YouTube Channel](#)

Work with Julie to grow your brand through:

- Custom recipe development & sponsored posts using your products
- Live or recorded appearances featuring your brand
- Social media campaign or blog content geared to your customer base





For over 8 years Julie has worked extensively with Weight Watchers to develop and test recipes for their licensed products, website, ad campaigns, cookbooks and magazine. She has also been featured in their nationwide Facebook Live events & Instagram stories. Check out some of her ongoing magazine columns & cover pieces, including recipes for easy snacks, Zero Smart Point dishes, healthy cooking tips and tricks [here](#).



Julie's enthusiasm and excellent on-camera presence are in high demand from nationwide brands. She represented Weight Watchers live on QVC to showcase her recipes using their gluten-free, low-carb product Skinny Pasta®. Her segment broke sales records & sold out within minutes! Watch [here](#).



As an engineer-turned-chef Julie's technical skills are highly valued by brands. For *Real Simple* Magazine she develops a series of Cooking Gear Buying Guides. See a sample here [The Best Juicer Buying Guide 2017](#).



Julie has been a blogger and recipe developer for major newsstand publications like *Shape Magazine's Fit Pregnancy* where she created a series of posts with recipes, healthy cooking tips, and photos. Read her posts [here](#).

**REJUVENATION
VACATION AT SEA™**
powered by **weightwatchers**

Julie is a sought-after consultant to food and cooking brands seeking to launch new initiatives. In 2017 she worked with Weight Watchers on their inaugural Wellness Cruise called [Rejuvenation Vacation at Sea by Weight Watchers](#), developing over 60 new recipes served to thousands, training cruise line chefs, & performing healthy cooking demos for hundreds of attendees.



Julie's bright personality translates well on radio. She represented Weight Watchers and promoted their magazine on the popular iHeart Radio syndicated morning show Z100 with Elvis Duran to share some of her most popular Super Bowl recipes, which the DJs sampled and loved.



Julie is an expert at creating recipes to highlight a brand or product line on camera. The marketing association Store Brands USA asked Julie to film a series of cooking videos using her recipes to highlight the quality and value of branded products from **Whole Foods, Krogers, ACME, Aldi, Stop and Shop, Hyvee, Trader Joes**. Watch [here](#).



Julie's unique, fun, mouthwatering recipes are even featured on TV! Her "Zoodles with Favas, Sausage, & 2 Ricottas" Zoodles recipe was featured on ABC's *The Chew* and raved about by chefs Mario Batali and Michael Symon. Get the recipe [here](#).

BED BATH & BEYOND

Julie has been a Chef and Entertainment Expert contributor to Bed Bath & Beyond's official blog, "Above & Beyond" since 2012. She was also featured in a series of entertaining and cooking demo videos, from "Turkey Carving 101" to "Why Wine Glass Shapes Matter." Check out her blog posts [here](#). View her videos [here](#).